



# Target Market Determination

PassportCard Leisure Domestic Comprehensive Cover Travel Insurance

Effective from: 9 December 2024  
Next review date: 12 months after Effective Date  
Review period: Every 2 years

## What is a Target Market Determination?

A **Target Market Determination** is a document which describes who a product is suitable for, who it is not suitable for, and any conditions around how the product can be distributed to customers.

It also describes the events or circumstances where we may need to review the Target Market Determination.

## Who is the Insurer?

The Insurer is the APRA authorised insurer, Guild Insurance Limited ABN 55 004 538 863, AFSL 233791.

You can contact the Insurer at:

**171 Collins Street  
Melbourne Vic 3000  
Telephone: 1800 810 213**

To find out more about the Insurer visit the website: [www.guildinsurance.com.au](http://www.guildinsurance.com.au).

## What is the relationship between PassportCard and the Insurer?

PassportCard Australia Pty Ltd ABN 76 621 476 220, AFSL 551057 acts under binding authority from the Insurer, Guild Insurance Limited ABN 55 004 538 863, AFSL 233791.

## Why do we need a Target Market Determination?

We're required to have a Target Market Determination under the Corporations Act 2001 (Cth). This is to make sure we're keeping customers at the centre of our approach to the design and distribution of our financial products.

A Target Market Determination is designed to describe the target market for a product by explaining:

- who the product is designed for and their likely objectives, financial situation and needs
- who the product is not designed for
- distribution conditions for the product
- reporting criteria, and
- review conditions for this product.

However this Target Market Determination isn't intended to provide any advice and doesn't take into account any individual's personal needs, objectives or financial situation, so it may not suit your personal circumstances.

It also doesn't form part of or replace the terms and condition set out in the Combined Financial Services Guide and Product Disclosure Statement (PDS). You should read the PDS before buying our travel insurance to decide whether the cover provided is right for you.

## Who is eligible to buy this product?

This product is only available for travellers who:

- (a) are citizens of Australia who normally live in Australia; or
- (b) are permanent residents of Australia; or
- (c) are non-permanent residents who hold valid visas to live, work or study in Australia;

and who intend to depart and return to their Home during the period of insurance, and over the age of eighteen (18) to purchase a Policy.



## Who is this product designed for?

This TMD relates to the Domestic Comprehensive Cover provided by the PassportCard Leisure International and Domestic Travel Insurance Combined Financial Services Guide and Product Disclosure Statement. Please refer to PassportCard Leisure International Basic and Comprehensive Cover Travel Insurance TMD for the International Basic and International Comprehensive Covers in this product.

This product is designed for people who travel in Australia and who want protection against certain unexpected costs, expenses and liability during their journey. These people are able to select appropriate levels of cover which are relevant to their own personal objectives, needs and circumstances.

### The product covers people who:

- (a) Are over the age of eighteen (18) years old as an adult.
- (b) Are dependent(s), which means your unmarried child(ren) (including step or legally adopted children) who:
  - (i) are under 19 (nineteen) years of age; or
  - (ii) are under 25 (twenty-five) years of age and a full-time student at an accredited institution of higher learning; andat the time of an event giving rise to a claim are primarily dependent upon you for maintenance and support. Any dependent under the age of 16 (sixteen) must travel under adult supervision.
- (c) May wish to use the PassportCard for instant payments on selected claims.
- (d) Can fund the upfront claims cost prior to reimbursement where the PassportCard is not used or selected and/or the out-of-pocket costs are more than policy limits and sub limits.

### The product contains standard covers such as cover for:

- (a) cancellation costs if you need to cancel your trip before you commence your journey or come home early due to claimable circumstances outside your control
- (b) loss of your luggage and personal effects
- (c) travel delay expenses
- (d) accidental death if you suffer an injury on your journey and die within 12 months as a result
- (e) permanent disability as a result of an injury you suffer during your journey
- (f) loss of your luggage and personal effects
- (g) personal liability if you injure someone else or damage someone else's property.

### In addition there are optional covers you can choose to buy such as cover for:

- (a) medical expenses and evacuation if you suffer an injury or sickness while cruising
- (b) certain winter sports activities
- (c) specified adventure activities.

The examples of who the product is designed for is not exhaustive, so you should read the PDS to help you decide whether the product is right for you.

## Who is this product NOT designed for?

This product is not designed for people who:

- (a) do not want cover for their pre-existing medical condition
- (b) are over 85 years old and who have not been certified by their doctor as being medically fit to travel
- (c) want cover for cancelling or changing their trip in relation to the health of a relative who is over the age of 85
- (d) are more than 26 weeks pregnant with a single pregnancy
- (e) have experienced complications with a current or previous pregnancy
- (f) are pregnant and the conception was medically assisted, for example, using assisted fertility treatment including hormone therapies or IVF
- (g) are experiencing a multiple pregnancy (for example twins or triplets)
- (h) need cover for childbirth or for the health of a newborn child
- (i) are travelling for the purpose of seeking medical or dental advice or review, to have medical or dental procedures, or to participate in a clinical trial

- (j) are travelling against medical advice, who know (or a reasonable person would know) they are unfit to travel, or who have been diagnosed with a terminal illness
- (k) need cover for circumstances which were known or foreseen at the time the policy was purchased that could lead to the journey being delayed, abandoned or cancelled
- (l) are travelling to participate in any sporting or high-risk activity that is not covered in the PDS
- (m) buy travel insurance in order to make a claim for something that has already happened, and which has affected their travel plans or caused financial loss
- (n) are travelling outside Australia on their journey
- (o) are going on a cruise unless they have selected the optional benefit of Cover while Cruising.
- (p) plan to ride a motorcycle and do not hold an appropriate Australian motorcycle licence
- (q) are under 18 years old and looking to purchase insurance online

The examples of who the product is not designed for is not exhaustive, so you should read the PDS to help you decide whether the product is right for you.

## How do we distribute this product?

This product is designed to be distributed by PassportCard, its representatives and intermediary partners or insurance brokers. These channels are monitored by PassportCard (on behalf of the Insurer) and PassportCard will have oversight over how the product is promoted and issued.

### Travellers can purchase this product from:

- us via our website or over the phone
- PassportCard's representatives (including its staff or intermediary partners), or
- insurance brokers.

### Only these people are authorised to distribute this product as they:

- understand the market this product has been designed for
- have been trained in the terms and conditions of the product, and the eligibility, underwriting and acceptance criteria
- have the appropriate levels of authority, and
- are monitored through appropriate controls to ensure that sale of the product conforms with procedures.

### Conditions and restrictions that may impact the distribution of this product include:

- compliance with underwriting criteria, and
- regulatory requirements and obligations.

PassportCard considers that these conditions are appropriate and are of a nature that it is likely that the product will be distributed to the target market.

## What must we report to the Insurer?

We must report the following information to the Insurer, so we can ensure this Target Market Determination remains appropriate:

- all complaints about the product and the nature of them. We must provide this information as soon as possible, but no later than every 3 months
- if there have been any significant dealings in the product by the representative, intermediary or insurance broker which are not consistent with this Target Market Determination. We must provide this information as soon as possible, but no later than every 10 days
- claims data, such as any significant claim denials where the traveller was not within our target market. We must provide this information every 3 months.

## When will we review this Target Market Determination?

We can review this Target Market Determination at any time to ensure that it continues to be appropriate. Our first review date will be 12 months from the Effective Date above and every 2 years after that, but if any of the following occur we may review it earlier:

- trends in customer outcomes which are not consistent with expected product performance including significant changes in declined claims, policy cancellations or loss ratios
- unexpected increases in customer complaints and adverse feedback
- changes in our underwriting, pricing and acceptance criteria
- changes in our relationships with our intermediaries
- if we make a material change to the PDS
- material incidents or an increase in the number of incidents which could indicate we may not be complying with our regulatory obligations
- a requirement from a regulator or a change in the law
- any significant dealings in the product which fall outside the target market.

PassportCard Australia Pty Ltd ABN 76 621 476 220, AFSL 551057 acting under binding authority from the Insurer, Guild Insurance Limited ABN 55 004 538 863, AFSL 233791. Please consider your financial situation, needs and objectives and read the Combined Financial Services Guide and Product Disclosure Statement before deciding to buy this insurance.